



Patricia Crifo



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This book presents a large overview of the research program on Corporate Social Responsibility initiated in 2007 by the Department of Economics of the Ecole Polytechnique. This program benefited from the support of the Department's two chairs: Chair for Business Economics and Chair for Sustainable Finance and Responsible Investment. This joint support provided an exceptional opportunity to unite the business and financial communities on issues of increasing importance to the society at large.

During the year 2009, workshops were organized to exchange on the ongoing research projects. Participants involved: institutional investors, pension funds, asset managers, rating agencies (Innovest, Vigeo...), public administrations, business companies (Danone, DuPont, Edf, Gdf-Suez, Kraft Food, Lafarge, Unilever...) and academics.

This book contains sixteen contributions organized in four parts:

- Governance and Financial Regulation: The Lessons from the Crisis
- Corporate Social Responsibility and Financial Performance: Where Do We Stand?
- Firms and Sectoral Risks: Climate Change, Health and Nutrition
- Firms and the Communities: The Limits of Financial Performance.

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Patricia Crifo is Professor of Economics at the University of Paris West and Research Fellow at the Ecole Polytechnique where she coordinates the workgroup on Corporate Social Responsibility. She is also a member of the French Economic Council for Sustainable Development (CEDD) and recently wrote the Green Growth report for the CEDD (with A. Grandjean and M. Debonneuil). She is a former student of the Ecole Normale Supérieure of Cachan and received her PhD from the University of Lyon in 2001, for which she was awarded the prize for the best young researcher.

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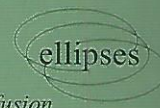
Jean-Pierre Ponsard is Professor of Economics at the Ecole Polytechnique and Senior Research Fellow at the CNRS. He received his PhD from Stanford University in 1972 and is also a graduate of the Ecole Polytechnique. He recently published a number of articles on value creation and its implications for corporate strategies. He leads the Chair for Business Economics and, in collaboration with Christian Gollier, the Chair for Sustainable Finance and Responsible Investment. In 1992 he was awarded the Silver Medal from the CNRS.



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